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# **Symposium program**



***SCIENCE AND EDUCATION***

***AS THE BASIS FOR THE MODERNIZATION  
OF THE WORLD ORDER '2023***

## **Organizing Committee:**

### **Chairman:**

*Shibaev A.G. Academician, Doctor of Technical Sciences, Professor*

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*Kuprienko S.V. PhD in technical sciences*

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*More than 30 doctors of sciences in all areas of the symposium.*

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**December 29, 2023:** The beginning of the sections of the Symposium.

**Innovative equipment, technology and industry**

STUDY OF THE COLOR AND AROMA OF PLANT RAW MATERIALS OBTAINED BY DRYING WITH MIXED HEAT SUPPLY	Kozko Serhiy Serhiyovych, National University of Food Technologies
	Niemirich Oleksandra Volodymyrivna, Doctor of Technical Sciences, Professor, National University of Food Technologies
	Sahaidak Anna Artemivna, National University of Food Technologies
	Bushko Oleg Yuriyovych, National University of Food Technologies
	Kuzmin Oleh Volodymyrovych, Doctor of Technical Sciences, Professor, National University of Food Technologies
	Taran Leon Viktorovych, National University of Food Technologies
	Vyshnevskiy Artem Yuriyovych, National University of Food Technologies
	Mamchenko Liudmyla Evgenivna, Candidate of Technical Sciences, National University of Food Technologies
ENHANCING POWER QUALITY WITHIN THE CONTEXT OF INDUSTRIAL ENTERPRISES: STRATEGIES FOR IMPROVEMENT	Tryputen Mykola, Candidate of Technical Sciences, assistant professor, Dnipro University of Technology
	Kuznetsov Vitaliy, Candidate of Technical Sciences, assistant professor, Ukrainian State University of Science and Technologies
	Nikolenko Anatoliy, Candidate of Technical Sciences, assistant professor, Ukrainian State University of Science and Technologies
EVALUATION OF THE MODERNIZATION RESOURCE TECHNICAL FACILITIES BASED ON SYSTEMS STRUCTURAL AND FUNCTIONAL MODELS	Dudukalov Yurii Volodimurovuch, Candidate of Technical Sciences, assistant professor, Kharkiv National Automobile and Highway University
CAROTINOIDS OF FRUITS AND VEGETABLES AND FUNCTIONAL HEALTH PRODUCTS WITH THEIR USES	Pogarskiy Oleksiy Serhiyovych, Candidate of Technical Sciences, assistant professor, State Biotechnological University
	Yurieva Olga Oleksiivna, Candidate of Technical Sciences, assistant professor, State Biotechnological University
	Pogarskaya Victoria Vadimivna, Doctor of Technical Sciences, Professor, State Biotechnological University

**Computer science, cybernetics and automation**

THE METHODOLOGY OF SYNTHESIS OF INFORMATION TECHNOLOGY FOR STRUCTURING OF ROUGH DATA AND EXPERT KNOWLEDGE	Shved Alyona Volodymyrivna, Doctor of Technical Sciences, Professor, Petro Mohyla Black Sea National University
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ABOUT THE INFORMATIZATION USING IN THE POSTGRADUATE STUDENTS' ACTIVITIES IN THE HIGHER EDUCATION INSTITUTIONS	Voinova Svitlana Oleksandrivna, Candidate of Technical Sciences, assistant professor, Odesa National University of Technology
APPLICATION OF HEURISTIC ALGORITHMS IN SOLVING NP-COMPLEX PROBLEMS ON THE EXAMPLE OF THE TRAVELING SALESMAN PROBLEM	Skakalina Olena Viktorivna, Candidate of Technical Sciences, assistant professor, National University «Yuriy Kondratyuk Poltava Polytechnic»

### **Security systems in the modern world**

MECHANISM OF STRATEGIC MANAGEMENT OF THE ECONOMIC SECURITY OF THE ENTERPRISE	Kotliarov Valerii Oleksandrovich, Candidate of Economic Sciences, National Aviation University
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### **Chemistry and pharmaceuticals**

MEDICAL SOLUTION OF THE PROBLEM OF TREATMENT OF DIABETIC ULCERS THROUGH THE PRISM OF PHARMACEUTICAL DEVELOPMENT OF TOPICALLY ACTIVE DRUGS	Davtian L.L., Doctor of Pharmaceutical Sciences, Professor, Shupyk National Healthcare University of Ukraine, Pharmaceutical Technology and Biopharmaceuticals Prystupiuk L.O , graduate student, Shupyk National Healthcare University of Ukraine, Pharmaceutical Technology and Biopharmaceuticals
TECHNOLOGICAL AND BIOPHARMACEUTICAL ASPECTS OF THE CREATION OF MEDICINES FOR TOPICAL APPLICATION	Snizhynskyi Serhii, P. L. Shupyk National University of Health Care of Ukraine

### **Medicine and healthcare**

ARTERIAL HYPERTENSION AND COMORBID CONDITIONS: TYPE 2 DIABETES MELLITUS AND OBESITY	Dunaieva Inna Pavlivna, Candidate of Medical Sciences, assistant professor, Kharkiv National Medical University
PATHOPHYSIOLOGICAL FEATURES OF ENDOTHELIAL DYSFUNCTION	Khrebtii Halyna, Candidate of Medical Sciences, assistant professor, Bukovinian State Medical University
FOREIGN EXPERIENCE IN THE IMPLEMENTATION OF THE STATE POLICY ON THE MODERNIZATION OF THE PRIMARY MEDICAL CARE SYSTEM	Derpak Yuriy Yu., Doctor of Medical Sciences, Professor, Shupyk National Healthcare University of Ukraine, Kyiv, Ukraine Derpak Kateryna Yu. , West Ukrainian National University Ternopil, Ukraine
THE ROLE OF BIOCHEMISTRY IN THE SOLUTION OF SOME MEDICAL AND BIOLOGICAL PROBLEMS	Knyazyeva Maryna Vladyslavivna, Doctor of Biological Sciences, Professor, Kharkiv National University by V.N.Karazin



### **Economy and trade**

THE ESSENCE OF ACCOUNTING THEORY: HISTORICAL ASPECT AND CURRENT STATE OF DEVELOPMENT	Dorosh Vitaly Mykhailovych, master, Department of Accounting and Taxation of the West Ukrainian National University
	Melnychuk Inna, Candidate of Economic Sciences, assistant professor, Department of Accounting and Taxation of the West Ukrainian National University
	Panasyuk Valentyna Mykolaivna, Doctor of Economic Sciences, Professor, Department of Accounting and Taxation of the West Ukrainian National University
THEORETICAL AND METHODOLOGICAL APPROACHES TO INTERPRETING THE CONCEPT AND FACTORS OF INFLUENCE ON THE FINANCIAL STRATEGY OF PORT ACTIVITY ENTERPRISES	Vorkunova Olga Vyacheslavivna, Candidate of Economic Sciences, assistant professor, Odessa National Maritime University
THEORETICAL AND METHODOLOGICAL APPROACHES TO THE ASSESSMENT AND IMPROVEMENT OF THE LEVEL OF COMPETITIVENESS OF PORT INDUSTRY ENTERPRISES	Yarova Nina Viktorivna, Candidate of Economic Sciences, assistant professor, Odessa National Maritime University

### **Management and marketing**

CONTENT DISCOURSE CONCEPTS OF "DEVELOPMENT MANAGEMENT" AND "MANAGED DEVELOPMENT"	Krizhko Vasil Vasilovich, Candidate of Pedagogical Sciences, Professor, Berdyansk State Pedagogical University
	Balaban Oleh Kostyantynovics, graduate student, Berdyansk State Pedagogical University
	Danylova Nataliia Oleksandrivna, Berdyansk State Pedagogical University
MANAGEMENT OF THE COMPETITIVENESS OF CITY ELECTRIC TRANSPORT ENTERPRISES	Harvat Olha, Candidate of Economic Sciences, assistant professor, Khmelnytskyi National University
STRATEGIC DIRECTIONS OF SPORTS POLICY: CHALLENGES AND PROSPECTS	Leonov Yaroslav, Doctor of Economic Sciences, Professor, Kharkiv State Academy of Physical Culture, Ukraine.
	Zheltoborodov Oleksandr, Candidate of Historical Sciences, assistant professor, Kharkov State Academy of Physical Culture, Ukraine.
OPTIMIZATION OF FINANCING SOURCES AND CAPITAL STRUCTURE OF THE ENTERPRISE	Sysoikin Ihor Oleksandrovich, National Aerospace University named after M. Zhukovsky "Kharkiv Aviation Institute"
	Fursova Viktoriya Anatolyivna, Candidate of Economic Sciences, assistant professor, National Aerospace University named after M. Zhukovsky "Kharkiv Aviation Institute"



**Tourism and recreation**

MARKETING INNOVATIONS FOR CREATING A HOTEL BUSINESS BRAND IN GLOBAL PRACTICE	Boiko Viktoriia Oleksandrivna, Candidate of Economic Sciences, assistant professor, Kherson State Agrarian and Economic University, Kropyvnytskyi
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**Education and pedagogy**

THE ROLE OF THE EDUCATIONAL COMPONENT IN THE DEVELOPMENT OF SOCIAL ENTREPRENEURSHIP AS A DETERMINANT OF THE REINTEGRATION OF MILITARY SERVICEMEN, VETERANS AND THEIR FAMILY MEMBERS: A PROJECT APPROACH TO STAKEHOLDER ENGAGEMENT	Verbytska Anna Viktorivna, PhD in Public Administration, assistant professor, Chernihiv Polytechnic National University
	Dyvnych Hanna Andriivna, PhD in Public Administration, assistant professor, Chernihiv Polytechnic National University
STAKEHOLDER INTERACTION MECHANISMS IN SUPPORT OF VETERAN SOCIAL ENTREPRENEURSHIP AS A SOCIAL-ECONOMIC REINTEGRATION TOOL: INTERNATIONAL EXPERIENCE	Verbytska Anna Viktorivna, PhD in Public Administration, assistant professor, Chernihiv Polytechnic National University
BLENDED LEARNING: OPPOTUNITY OR CHALLENGE	Mishchenko Alla, Doctor of Pedagogical Sciences, assistant professor, Taras Shevchenko National University of Kyiv

**History**

HISTORIOGRAPHY AND METHODOLOGICAL FOUNDATIONS OF RESEARCH ON THE FORMATION OF GENDER CONSCIOUSNESS UKRAINIAN SOCIETY of the late XX-early XXI cent.	Chumak Oxana Victorivna, graduate student, Eastern Ukrainian National University named after V. Dal
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**December 30, 2023:** Summarizing. Recommendations for the publication of materials in the monograph. Closing of the annual scientific-practical Symposium.

**Chairman of the Organizing Committee**  
 Doctor of Technical Sciences, Professor, Academician

**A.G. Shibaev**

**SWorld Project Manager**  
 Ph.D.



**S.V. Kuprienko**